

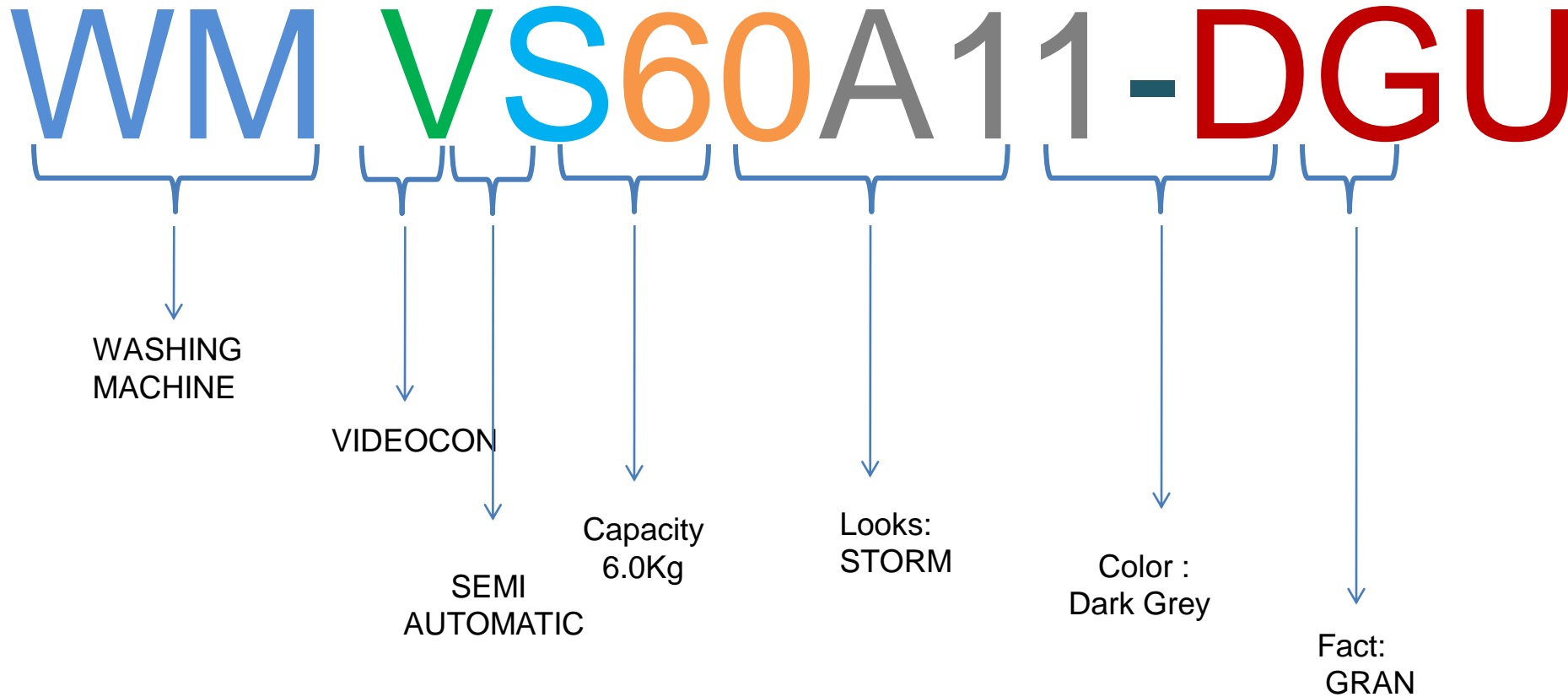
Washing Machine

Product Road Map 2015



VIDEOCON

Washing Machine Nomenclature



Washing Machine Nomenclature



↑
WASHING MACHINE

↑
SPACE

↑
MAKER
V-VIDEOCON
K-KELVINATOR
N-KENSTAR
Type
F- Front Loading
T- Top Loading
S- Semi Automatic

↑
Capacity
60: 6.0kg
65: 6.5kg
75: 7.5kg
80: 8.0kg
85: 8.5kg
90: 9.0kg

↑

↑

DM	DARK MAROON
GM	GLOSSY MAGENTA
GR	GLOSSY RED
SB	SKY BLUE
SG	SMART GREY
PF	PINK FUSION
GL	DARK GREY
MM	MAGIC MANGO
WH	WHITE
SL	SILVER
CH	CHAMPAGNE

↑
A-Aurangabad
K- Kashipur
U- Bhuj
B- Banglore
H-Hyderabad
T - Kolkata

A11	Strom	N12	Ocean Plus	C16	Digi Nyra
A12	Storm Prime	N13	Ocean EcoWow	C17	Digi Nyra Plus
A13	Storm Plus	P11	Virat Prime	C18	Digi Marine
B11	Typhoon Plus	P12	Virat Plus	C19	BREAM PLUS
B12	Typhoon Prime	P13	Virat	C21	Digi Ocean
E11	Rio	Q11	Pebble	C22	DIGI NEMO
E12	Rio Eco Wow	Q12	Pebble Plus	C23	DIGI DOLPHIN
F11	Swan	M11	Arena Plus	C24	OLIVE
G11	Drizzle	M12	Arena	C25	OLIVE PLUS
H11	Gracia	A11	Digi Storm	C26	OLIVE PRIME
J11	Niwa	A12	Digi Storm Plus	C27	Cirio
K11	Smarty	B11	Digi Storm Prime	C28	Nyra
K12	Smarty Plus	C11	ARUM	C29	Nyra Plus
L11	Stream	C12	ARION	C31	ROSA
L12	Nova	C13	ARION PLUS	C32	ROSA PLUS
L13	Nova Plus	C14	DIGI LIVRA	D11	NYLE
N11	Ocean	C15	DIGI LIVRA PLUS	D12	DOLLY

Specification & Features

Location : Gran

STORM

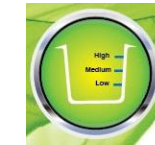
Features



1. 3 Wash program w/o Soak
2. Multi Pulsator
3. Anti Rust Body
4. Deco Knob
5. Lint Filter
6. 2 Wash Tub Scrubber
7. Centre fall Spin Shower Rinsing
8. 5 Water Level Indicator
(Including Overflow)



Multi Pulsator



Multiple Water Level Selector



CENTRAL SPIN SHOWER RINSING

MODEL NAME : STORM

Technical Specification

Wash Capacity	6.0Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 340 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 22.5 kg, Gross 26.5 kg
Product Dimension (mm)	780 L * 435 W * 890 H

Model Number: WM VS60A11-DGU

Available Color :



Dark Grey

Specification & Features

 **EOL**



Location : Gran

TYPHOON PLUS

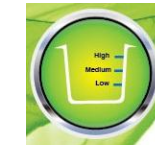


Features

- 3 Wash program
- 15 Min Wash W/O Soak
- Multie Pulsator
- Central Spin Shower
- Anti Rust Body
- Anti Bacteria Technology
- **Transparent Lid window**
- **2 Wash Tub Scrubber**
- **Collar Scrubber**
- Castor wheels
- **Deco Knob**
- 5 Water Level Indicator (Including Overflow)



Multi Pulsator



Multiple Water Level Selector



MODEL NAME : TYPHOON PLUS

Technical Specification

Wash Capacity	6.0Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 340 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 22.5 kg, Gross 26.5 kg
Product Dimension (mm)	780 L * 435 W * 890 H

Model Number: WM VS60B11-DGU

Available Color :



Dark Maroon

Specification & Features



EOL

Mar'15



Location : Gran

STORM PRIME

Features



1. 3 Wash program
2. Auto Soak
3. Multi Pulsator
4. Anti Rust Body
5. Anti Bacteria Technology
6. See Thru Window
7. Buzzer
8. 1 Water fall, 1 Wash Tub Scrubber
9. Collar Scrubber
10. Lint Filter
11. Centre fall Spin Shower Rinsing
12. Chrome Knob
13. Castor
14. 5 Water Level Indicator (Including Overflow)



MODEL NAME : STORM PRIME

Technical Specification

Wash Capacity	6.0Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 340 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 22.5 kg, Gross 26.5 kg
Product Dimension (mm)	780 L * 435 W * 890 H

**Model Number: WM VS60A12-BBU
WM VS60A12-DGU
WM VS60A12-DMU**

Available Color :



Dark Maroon



Dark Grey



Breeze blue

Specification & Features

EOL



Location : ODM (DIXON)

OMEGA

Features



1. Wash Capacity – 6.5kg
2. Spin Capacity – 4.5kg
3. Rust free plastic body
4. Transparent window
5. Boomerang Pulsator
6. Chrome Knob
7. 2 Wash Programs
8. Auto Soak
9. Buzzer
10. Magic Filter
11. Spin Shower Rinsing
12. 3 Water Level Indicator
13. Castor



Pulsator



Auto Soak Wash

MODEL NAME : OMEGA

Technical Specification

Wash Capacity	6.5 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 360 watts / Spin: 160 watts (for 230V/ 50Hz AC)
Weight	Net 21 kg, Gross 24 kg
Product Dimension (mm)	760 L * 445 W * 900 H

Model Number WM VS65D15-DMD

Available Color :



Dark Marron

Specification & Features

Location : Aurangabad

Stylo Wash



Feb'15

Features

1. Wash Capacity 6.5 kg
2. Spin Capacity 4.0kg
3. 15 min Wash
4. 5 min Spin
5. 2 Wash Program
6. Magic Filter
7. Water Selector
8. Caster
9. Multi Pulsator
10. Buzzer
11. Transparent wash Lid
12. Deco knob
13. Centre fall Spin Shower Rinsing
14. Rust Free TUB

MODEL NAME : Stylo Wash

Technical Specification

Wash Capacity	6.5 Kg	Model Number VT65Q11-BMA
Power Supply	230V / 50 Hz AC, Indian Plug	
Rated Power Consumption	Wash: 350 watts / Spin: 180	Available Color :
Weight	Net 21 kg, Gross 24 kg	
Product Dimension (mm)	770x460x940 mm	Maya Blue

Specification & Features

Location : Aurangabad

Stylo Wash +




Feb'15

MODEL NAME : Stylo Wash+

Features

1. Wash Capacity 6.5 kg
2. Spin Capacity 4.0kg
3. Soak
4. 15 min Wash
5. 10 min Spin
6. 2 Wash Program
7. Magic Filter
8. Water Selector
9. Caster
10. Scooper Pulsator
11. Buzzer
12. Transparent wash Lid
13. Deco knob
14. Centre fall Spin Shower Rinsing
15. Rust Free TUB

Technical Specification

Wash Capacity	6.5 Kg	Model Number VT65Q12-DMA
Power Supply	230V / 50 Hz AC, Indian Plug	
Rated Power Consumption	Wash: 350 watts / Spin: 180	Available Color :
Weight	Net 21 kg, Gross 24 kg	
Product Dimension (mm)	770x460x940 mm	Maya Blue

Specification & Features



VIDEOCON



Location : Kashipur

Marina

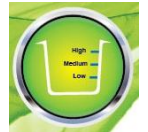
Features



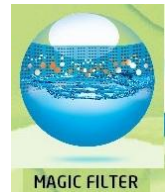
1. 3 Wash Programs
2. **W/o Auto Soak**
3. Pulgicator
4. See Thru Window
5. Lint Filter
6. Collar Scrubber
7. Centre fall Spin Shower Rinsing
8. Castor
9. 4 Water Level Indicator



CENTRAL SPIN SHOWER RINSING



Multiple Water Level Selector



MAGIC FILTER

MODEL NAME : MARINA

Technical Specification

Wash Capacity	6.8 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 350 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 23 kg, Gross 28.5 kg
Product Dimension (mm)	780 L * 480 W * 960 H

Model Number: **WM VS68M13-BRK**
WM VS68M13-GWK

Available Color :



BERRY PINK



Glossy White

Location : Aurangabad

SWAN VIJAY

Features



Features

1. 2 Wash Programs
2. Multie Pulsator
3. Anti Rust Body
4. Collar Scrubber
5. Magic Filter
6. Centre fall Spin Shower Rinsing
7. Chrome Knob
8. Castor
9. 4 Water Level Indicator



Center Fall Spin Shower



Magic Filter



Chrome Knob

MODEL NAME : SWAN VIJAY

Technical Specification

Wash Capacity	7.2 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 350 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 23 kg, Gross 28.5 kg
Product Dimension (mm)	780 L * 480 W * 960 H

Model Number: WM VS70F13-DMA

Available Color :



Dark Maroon

Specification & Features

VIDEOCON



Location : Kashipur

STREAM



Features

1. 3 Wash Programs
2. Germ & Rust free body
3. Agitator Pulsator
4. **W/o Auto Soak**
5. Air Dry
6. Buzzer
7. Lint Filter
8. Opaque panel deco
9. Centre fall Spin Shower Rinsing
10. 4 Water Level Indicator
11. Collar Scrubber
12. Chrome Knob
13. Castor



Center Fall Spin Shower



Chrome Knob



Agitator Pulsator

MODEL NAME : Stream

Technical Specification

Wash Capacity	7.0 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 350 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 23 kg, Gross 28.5 kg
Product Dimension (mm)	780 L * 480 W * 960 H

Model Number: WM VS70L11-DMK

Available Color :



DARK MAROON

Specification & Features

VIDEOCON



Location : Kashipur

IVY

Features



MODEL NAME : IVY

1. 3 Wash Programs w/o Soak
2. Germ & Rust free body
3. Roller Coster Pulsator
4. Air Dry
5. Buzzer
6. Lint Filter
7. Opaque panel deco
8. Centre fall Spin Shower Rinsing
9. 4 Water Level Indicator
10. Collar Scrubber
11. Chrome Knob
12. Castor



Technical Specification

Wash Capacity	7.0 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 350 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 23 kg, Gross 28.5 kg
Product Dimension (mm)	780 L * 480 W * 960 H

Model Number: WM VS70L15-MBK

Available Color :



Magic Blue

Specification & Features

VIDEOCON



Location : Aurangabad

GRACIA



MODEL NAME : GRACIA

Features

1. **Designer Body Graphics**
2. 2 Wash Programs
3. **Auto Soak**
4. Pulsator
5. Anti Rust Body
6. Buzzer
7. Collar Scrubber
8. **Magic Filter**
9. **Centre fall Spin Shower Rinsing**
10. **Chrome Knob**
11. Castor
12. 4 Water Level Indicator



Multi Pulsator



Center Fall Spin Shower



Chrome Knob



MAGIC FILTER

Technical Specification

Wash Capacity	7.2 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 350 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 23 kg, Gross 28.5 kg
Product Dimension (mm)	780 L * 480 W * 960 H

**Model Number: WM VS72H11-DMA
WM VS72H11-BBA**

Available Color :



DARK MAROON



BREEZE BLUE

Location : Aurangabad

GRACIA PLUS



MODEL NAME : GRACIA PLUS

Features

1. **Designer Body Graphics**
2. 3 Wash Programs
3. **Auto Soak**
4. **Multie Pulsator**
5. Germ & Rust Free Body
6. **Tornado Air Dry System**
7. Buzzer
8. **Transparent Lid**
9. Collar Scrubber
10. **Magic Filter**
11. **Centre fall Spin Shower Rinsing**
12. Chrome Knob
13. Castor
14. 4 Water Level Indicator



Center Fall Spin Shower



Magic Filter



Chrome Knob

Technical Specification

Wash Capacity	7.2 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 350 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 23 kg, Gross 28.5 kg
Product Dimension (mm)	790 L * 480 W * 975 H

**Model Number: WM VS72H12-DMA
WM VS72H12-BBA**

Available Color :



Breeze Blue



Dark Maroon

Location : Aurangabad

GRACIA EXECUTIVE

Features



MODEL NAME : GRACIA EXECUTIVE

Features

1. 2 Wash Programs
2. Multie Pulsator
3. Anti Rust Body
4. Collar Scrubber
5. **Magic Filter**
6. **Centre fall Spin Shower Rinsing**
7. **Chrome Knob**
8. Castor
9. 4 Water Level Indicator



Center Fall Spin Shower



Magic Filter



Chrome Knob

Technical Specification

Wash Capacity	7.2 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 350 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 23 kg, Gross 28.5 kg
Product Dimension (mm)	780 L * 480 W * 960 H

**Model Number: WM VS72H13-DMA
WM VS72H13-DGA**

Available Color :



Dark Grey Dark Maroon

Location : Kashipur

FLORA

Features

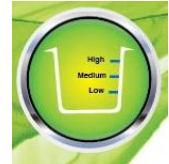


Roller coaster Pulsator

1. Wash Capacity – 7.2 kg
2. 3 Wash Programs
3. Auto Soak
4. Buzzer
5. Air Dry
6. Castor
7. Opaque Panel Deco
8. *Roller coaster Pulsator*
9. *Magic Filter*
10. Chrome Knob
11. Centre fall Spin Shower Rinsing
12. Germ & Rust free body
13. 4 Water Level Indicator
14. Collar Scrubber



Auto Soak Wash



Multiple Water Level Selector



CENTRAL SPIN SHOWER RINSING

MODEL NAME : FLORA

Technical Specification

Wash Capacity	7.2 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 350 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 23 kg, Gross 28.5 kg
Product Dimension (mm)	780 L * 480 W * 960 H

Model Number: WM VS72L14-BRK

Available Color :



BERRY PINK

New Color to be Proposed

Specification & Features

VIDEOCON



Location : Kashipur

OCEAN PLUS

Features



1. 3 Wash Programs
2. Auto Soak
3. Roller Coaster Pulsator
4. Anti Rust Body
5. Anti Bacteria Technology
6. See Thru Window
7. Buzzer
8. **Magic Filter**
9. Collar Scrubber
10. Centre fall Spin Shower Rinsing
11. Castor
12. 4 Water Level Indicator
13. Chrome Knob
14. **Transparent Panel Deco**



Center Fall Spin Shower



Magic Filter



Chrome Knob

MODEL NAME : Ocean Plus

Technical Specification

Wash Capacity	7.2 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 350 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 23 kg, Gross 28.5 kg
Product Dimension (mm)	780 L * 480 W * 960 H

Model Number: WM VS72N12-GBK

Available Color :



GLITZY BLUE,

Specification & Features

VIDEOCON



Location : Kashipur

Prisma



Features

1. 3 Wash Programs
2. Auto Soak
3. Roller Coaster Pulsator
4. Anti Rust Body
5. Anti Bacteria Technology
6. See Thru Window
7. Buzzer
- 8. Magic Filter**
9. Collar Scrubber
10. Centre fall Spin Shower Rinsing
11. Castor
12. 4 Water Level Indicator
13. Chrome Knob
- 14. Transparent Panel Deco**



Center Fall Spin Shower



Magic Filter



Chrome Knob

MODEL NAME : Prisma

Technical Specification

Wash Capacity	7.2 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 350 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 23 kg, Gross 28.5 kg
Product Dimension (mm)	780 L * 480 W * 960 H

**Model Number: WM VS72L16-DMK
WM VS72L16-LVK**

Available Color :



Lavender



Dark Maroon

Location : Aurangabad

QUANTA+



MODEL NAME : QUANTA+

Features

1. 4 Wash Programs
2. Auto Soak
3. Multie Pulsator
4. Anti Bacteria Technology
5. Buzzer
6. Air Dry
7. Transparent Lids with floral pattern
8. Collar Scrubber
9. Magic Filter
10. Centre fall Spin Shower Rinsing
11. Chrome Knob
12. Castors
13. 4 Water Level Indicator



Center Fall Spin Shower



Magic Filter



Chrome Knob

Technical Specification

Wash Capacity	7.3Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 375 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 23 kg, Gross 28.5 kg
Product Dimension (mm)	780 L * 480 W * 960 H

Model Number: WM VS73J22-DMA

Available Color :



Breeze Blue Dark Maroon

Location : Aurangabad

NIWA +



MODEL NAME : NIWA+

Features

1. Variable SPIN- 9 options
2. 9 Wash Program
3. Auto Soak
4. Multie Pulsator
5. Anti Bacteria Technology
6. Buzzer
7. Air Dry
8. Transparent Lids with floral pattern
9. Collar Scrubber
10. Magic Filter
11. Centre fall Spin Shower Rinsing
12. Chrome Knob
13. Castors
14. 4 Water Level Indicator



Center Fall Spin Shower



Magic Filter



Chrome Knob

Technical Specification

Wash Capacity	7.3Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 375 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 23 kg, Gross 28.5 kg
Product Dimension (mm)	780 L * 480 W * 960 H

Model Number: WM VS73J11-DMA

Available Color :



Dark Maroon

Location : Aurangabad

Zaara Royal



MODEL NAME : Zaara Royal

Features

1. 4 Wash Programs
2. Auto Soak
3. Unique and Clean Look
4. 10 Min Spin
5. Scooper Pulsator
6. Hot and Cold Inlet
7. Buzzer
8. Air Dry
9. Transparent Lids
10. Collar Scrubber
11. Magic Filter
12. Centre fall Spin Shower Rinsing
13. Deco Knob
14. Castors



Center Fall Spin Shower



Magic Filter

Technical Specification

Wash Capacity

7.5Kg

Model Number: WM VS75Z11-EBA

Power Supply

230V / 50 Hz AC, Indian Plug

Rated Power Consumption

Wash: 375 watts / Spin: 180 watts (for 230V/ 50Hz AC)

Available Color :

Weight



Ebony Black

Product Dimension (mm)

800 L * 480 W * 980 H

Location : Aurangabad

Zaara Grande



Features

1. 3 Wash Programs
2. Auto Soak
3. Unique and Clean Look
4. 5 Min Spin
5. Scooper Pulsator
6. Hot and Cold Inlet
7. Buzzer
8. Air Dry
9. Transparent Lids
10. Collar Scrubber
11. Magic Filter
12. Centre fall Spin Shower Rinsing
13. Deco Knob
14. Castors



Center Fall Spin Shower



Magic Filter

MODEL NAME : Zaara Grande

Technical Specification

Wash Capacity

7.5Kg

Model Number: WM VS75Z12-DMA

Power Supply

230V / 50 Hz AC, Indian Plug

Rated Power Consumption

Wash: 375 watts / Spin: 180 watts (for 230V/ 50Hz AC)

Available Color :

Weight



Product Dimension (mm)

800 L * 480 W * 940 H

DARK MAROON

Location : Aurangabad

Zaara Superio



MODEL NAME : Zaara Superio

Features

1. 3 Wash Programs
2. Auto Soak
3. Unique and Clean Look
4. 5 Min Spin
5. Scooper Pulsator
6. Hot and Cold Inlet
7. Buzzer
8. Air Dry
9. Transparent Lids
10. Collar Scrubber
11. Magic Filter
12. Centre fall Spin Shower Rinsing
13. Deco Knob
14. Castors



Center Fall Spin Shower



Magic Filter

Technical Specification

Wash Capacity

7.5Kg

Model Number: WM VS75Z12-DMA

Power Supply

230V / 50 Hz AC, Indian Plug

Rated Power Consumption

Wash: 375 watts / Spin: 180 watts (for 230V/ 50Hz AC)

Available Color :

Weight



Product Dimension (mm)

800 L * 480 W * 940 H

DARK MAROON

VIRAT



Features

1. 3 Wash Program W/O Auto soak
2. Magic Filter
3. Tornado Air Dry
4. HOT and COLD water inlet
5. 2 Cascades
6. Wash and Spin Water Selector
7. Opaque Wash and Spin window
8. Buzzer
9. Collar Scrubber
10. Central Spin Shower Rinsing
11. Bleach Inlet
12. Scooper Pulsator
13. Chrome Insert Knob



Scooper Pulsator



Magic Filter



Chrome Knob

MODEL NAME : VIRAT

Technical Specification

Wash Capacity	7.6 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 375 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 27.5 kg, Gross 33 kg
Product Dimension (mm)	830 L * 505 W * 1040 H

Model Number: WM VS76P13-GLK

Available Color :



GREYLIGHT

Specification & Features

VIDEOCON



Location : Kashipur

VIRAT PRIME

Features



MODEL NAME : VIRAT PRIME

1. 3 Wash Program
2. *Auto soak*
3. *LED Light*
4. Magic Filter
5. Tornado Air Dry
6. *10 Min Spin Time*
7. HOT and COLD water inlet
8. 2 Cascades
9. Wash and Spin Water Selector
10. *Transparent wash and spin window*
11. Buzzer
12. Collar Scrubber
13. Central Spin Shower Rinsing
15. Bleach Inlet
16. Scooper Pulsator
16. Chrome Insert Knob



Scooper Pulsator



Magic Filter



Chrome Knob

Technical Specification

Wash Capacity	8.0 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 375 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 27.5 kg, Gross 33 kg
Product Dimension (mm)	830 L * 505 W * 1040 H

Model Number: WM VS80P14-DMK

Available Color :



DARK MAROON

Location : Kashipur

VIRAT NEO

Features



1. **3 Wash Program with *Auto soak***
2. Magic Filter
3. **Tornado Air Dry**
4. **10 Min Spin Time**
5. **HOT and COLD water inlet**
6. **2 Cascades**
7. Wash and Spin Water Selector
8. **Transparent wash and spin window**
9. Buzzer
10. Collar Scrubber
11. **Central Spin Shower Rinsing**
12. Bleach Inlet
13. Scooper Pulsator
14. Chrome Insert Knob



Scooper Pulsator



Magic Filter



Chrome Knob

MODEL NAME : VIRAT NEO

Technical Specification

Wash Capacity	8.0 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 375 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 27.5 kg, Gross 33 kg
Product Dimension (mm)	830 L * 505 W * 1040 H

Model Number: WM VS80P15-RPK

Available Color :



ROYAL PURPLE

Specification & Features

VIDEOCON



Location : Kashipur

VIRAT ULTIMA +

Features



1. 4 Wash Program
2. *Auto soak*
3. *LED Light*
4. *Double Magic Filter*
5. Tornado Air Dry
6. *10 Min Spin Time*
7. HOT and COLD water inlet
8. 2 Cascades
9. Wash and Spin Water Selector
10. *Transparent wash and spin window*
11. Buzzer
12. Collar Scrubber
13. Central Spin Shower Rinsing
15. Bleach Inlet
16. Scooper Pulsator
16. Chrome Insert Knob
17. *Chrome Small Insert*



Scooper Pulsator



Magic Filter



Chrome Knob

MODEL NAME : VIRAT ULTIMA+

Technical Specification

Wash Capacity	8.5 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 425 watts / Spin: 180 watts (for 230V/ 50Hz AC)
Weight	Net 27.5 kg, Gross 33 kg
Product Dimension (mm)	830 L * 505 W * 1040 H

Model Number: WM VS85P18-RPK

Available Color :



ROYAL PURPLE

Specification & Features

VIDEOCON



Location : Kashipur

VIRAT ROCZZ +

Features



1. **4 Wash Program**
2. *Auto soak*
3. *LED Light*
4. *Double Magic Filter*
5. Tornado Air Dry
6. *10 Min Spin Time*
7. HOT and COLD water inlet
8. 2 Cascades
9. Wash and Spin Water Selector
10. *Transparent wash and spin window*
11. Buzzer
12. Collar Scrubber
13. Central Spin Shower Rinsing
15. Bleach Inlet
16. Scooper Pulsator
16. Chrome Insert Knob



Scooper Pulsator



Magic Filter



Chrome Knob

MODEL NAME : VIRAT ROCZZ+

Technical Specification

Wash Capacity

9.0 Kg

Model Number: WM VS90P19-RBK

Power Supply

230V / 50 Hz AC, Indian Plug

Rated Power Consumption

Wash: 425 watts / Spin: 180 watts (for 230V/ 50Hz AC)

Available Color :

Weight

Net 27.5 kg, Gross 33 kg

Product Dimension (mm)

830 L * 505 W * 1040 H



Royal Blue

Location : Kashipur

VIRAT Elanza

Features



1. **4 Wash Program**
2. *Auto soak*
3. *LED Light*
4. *Double Magic Filter*
5. Tornado Air Dry
6. *10 Min Spin Time*
7. HOT and COLD water inlet
8. 2 Cascades
9. Wash and Spin Water Selector
10. *Transparent wash and spin window*
11. Buzzer
12. Collar Scrubber
13. Central Spin Shower Rinsing
15. Bleach Inlet
16. Scooper Pulsator
16. Chrome Insert Knob



Scooper Pulsator



Magic Filter



Chrome Knob

MODEL NAME : To be decided

Technical Specification

Wash Capacity

9.0 Kg

Model Number:

Power Supply

230V / 50 Hz AC, Indian Plug

Rated Power Consumption

Wash: 425 watts / Spin: 180 watts (for 230V/ 50Hz AC)





Weight

Net 27.5 kg, Gross 33 kg

Product Dimension (mm)

830 L * 505 W * 1040 H

Location : Aurangabad

DIGI GRACIA		Features	
	<p>MODEL NAME : DIGI GRACIA</p>	<ol style="list-style-type: none"> Fuzzy Logic Designer lids with Graphics 8 Wash Program (Strong, Normal, Sari, Gentle – With Soak) Child Lock Rust Free Plastic Tub Memory Backup Reversomatic Pulsator Designer metal body 8 Level Water Selection Auto Balancing Auto Error Detection (Dry Tap, No Drain, Door Open, Imbalance) Auto Off Buzzer Transparent Window 	
		<p>Technical Specification</p>	
<p>Wash Capacity</p>	<p>5.5Kg</p>	<p>Model Number: WM VT55H12-DMA WM VT55H12-RGA</p>	
<p>Power Supply</p>	<p>230V / 50 Hz AC, Indian Plug</p>		
<p>Rated Power Consumption</p>	<p>Wash: 390 watts (for 230V/ 50Hz AC)</p>		
<p>Weight</p>	<p>Net 33 kg, Gross 37 kg</p>	<p>Available Color :</p>	
<p>Product Dimension (mm)</p>	<p>560 L * 580 W * 880 H</p>		
		<p>DARK MAROON</p>	<p>ROYAL GREY</p>

Specification & Features

EOL

VIDEOCON



Location : Aurangabad

DIGI GRACIA PRIME

Features



1. **Fuzzy Logic**
2. Chrome Handle
3. **Designer lids with Graphics**
4. **Designer Metal cabinet**
5. Plastic Tub
6. **8 Wash Program** (Strong, Normal, Sari, Gentle – With Soak)
7. Child Lock
8. Memory Backup
9. **Reversomatic Pulsator**
10. **8 Level Water Selection**
11. Auto Balancing
12. **Auto Error Detection** (Dry Tap, No Drain, Door Open, Imbalance)
13. Auto Off
14. Buzzer
15. **Transparent Window**



Memory Back-Up



Programmable Wash

MODEL NAME : DIGI GRACIA PRIME

Technical Specification

Wash Capacity

6.0Kg

**Model Number: WM VT60H12-DMA
WM VT60H12-RGA**

Power Supply

230V / 50 Hz AC, Indian Plug

Rated Power Consumption

Wash: 390 watts (for 230V/ 50Hz AC)

Weight

Net 35 kg, Gross 39 kg

Product Dimension (mm)

560 L * 580 W * 880 H

Available Color :



DARK MAROON



ROYAL GREY

Specification & Features

VIDEOCON



Location : Aurangabad

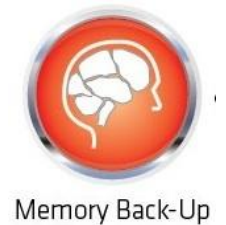
DIGI PEARL Dlx



MODEL NAME : DIGI PEARL Dlx

Features

1. Fuzzy Logic
2. Steel Tub
3. Digital Display/ Preset Time
4. Delay Start 1 ~ 24 hrs.
5. **9 Wash Program**
6. Auto soak
7. **Child Lock**
8. Magic filter
9. Memory Backup
10. **Twister Pulsator**
11. **Glass Window**
12. **Designer metal body**
13. **10 Level Water Selection**
14. **3 Cascade**
15. **Auto Error Detection** (Dry Tap, No Drain, Door Open, Imbalance)
16. Buzzer, Auto off



Technical Specification

Wash Capacity

6.2Kg

Model Number: WM VT62G11-DMA

Power Supply

230V / 50 Hz AC, Indian Plug

Rated Power Consumption

Wash: 390 watts (for 230V/ 50Hz AC)

Available Color :

Weight

Net 35 kg, Gross 39 kg

Product Dimension (mm)

560 L * 580 W * 935 H


DARK MAROON

Specification & Features

VIDEOCON



Location : Aurangabad

DIGI GRACIA PLUS



MODEL NAME : DIGI GRACIA PLUS

Features

1. Fuzzy Logic
2. Steel Tub
3. Digital Display/ Preset Time
4. Delay Start 1 ~ 24 hrs.
5. 9 Wash Program
6. Auto soak
7. Child Lock/ Tub Clean
8. Magic filter
9. Memory Backup
10. Twister Pulsator
11. Glass Window
12. Designer metal body
13. 10 Level Water Selection
14. 3 Cascade
15. Auto Error Detection (Dry Tap, No Drain, Door Open, Imbalance)
16. Buzzer, Auto off



Technical Specification

Wash Capacity	6.5Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 390 watts (for 230V/ 50Hz AC)
Weight	Net 35 kg, Gross 39 kg
Product Dimension (mm)	560 L * 580 W * 880 H

Model Number: WM VT65H12-DMA
WM VT65H12-RGA

Available Color :



DARK MAROON

ROYAL GREY

Location : Aurangabad

DIGI RIO PLUS



MODEL NAME : DIGI RIO PLUS

Features

1. Fuzzy Logic
2. Steel Tub
3. Digital Display/ Preset Time
4. Delay Start 1 ~ 24 hrs.
5. **8 Wash Program**
6. Auto soak
7. Child Lock/ Tub Clean
8. **Magic filter**
9. Memory Backup
10. **Twister Pulsator**
11. **Glass Window**
12. **8 Level Water Selection**
13. **3 Cascade**
14. **Auto Error Detection** (Dry Tap, No Drain, Door Open, Imbalance)
15. Buzzer, Auto off



Technical Specification

Wash Capacity	6.5Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 390 watts (for 230V/ 50Hz AC)
Weight	Net 35 kg, Gross 39 kg
Product Dimension (mm)	530 L * 535 W * 940 H

Model Number: WM VT65E12-RGA

Available Color :



Specification & Features

VIDEOCON



Location : Aurangabad

DIGI PEARL



MODEL NAME : DIGI PEARL

Features

1. Fuzzy Logic
2. Steel Tub
3. Digital Display/ Preset Time
4. Delay Start 1 ~ 24 hrs.
5. 9 Wash Program
6. Auto soak
7. Child Lock/ Tub Clean
8. Magic filter
9. Memory Backup
10. Twister Pulsator
11. Glass Window
12. Powder coated metal body
13. 8 Level Water Selection
14. 3 Cascade
15. Auto Error Detection (Dry Tap, No Drain, Door Open, Imbalance)
16. Buzzer, Auto off



RUST FREE



Auto Soak Wash



Memory Back-Up

Technical Specification

Wash Capacity	6.5Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 390 watts (for 230V/ 50Hz AC)
Weight	Net 35 kg, Gross 39 kg
Product Dimension (mm)	560 L * 580 W * 935 H

Model Number: WM VT65G11-RGA

Available Color :



ROYAL GREY

Specification & Features

VIDEOCON



Location : Aurangabad

DIGI PEARL SUPREME



MODEL NAME : DIGI PEARL Supreme

Features

1. Fuzzy Logic
2. Steel Tub
3. Hot and Cold Water Inlet
4. Back lit LED Panel
5. Preset Time
6. Delay Start 1 ~ 24 hrs.
7. 9 Wash Program
8. Auto soak
9. Child Lock/ Tub Clean
10. Memory Backup
11. Pulsator
12. Glass Window
13. Designer metal body
14. 10 Water level selection
15. Magic Filter & Lint Filter
16. Auto Error Detection (Dry Tap, No Drain, Door Open, Imbalance)
17. Buzzer, Auto off



RUST FREE



Auto Soak Wash



Memory Back-Up

Technical Specification

Wash Capacity

7.0 Kg

Model Number: WM VT70G12-GWA

Power Supply

230V / 50 Hz AC, Indian Plug

Rated Power Consumption

Wash: 390 watts (for 230V/ 50Hz AC)

Weight

Net 35 kg, Gross 39 kg

Product Dimension (mm)

560 L * 580 W * 935 H

Available Color :



ROYAL GREY



DARK MAROON

Specification & Features

VIDEOCON



Location : Aurangabad

TBD



MODEL NAME : TBD

Features

1. Steel Tub
2. **PCM Cabinet**
3. **Luminous ABS Parts**
4. **Chrome Lid and handle**
5. **Hot and Cold Water Inlet**
6. **Back lit LED Panel**
7. Preset Time
8. **Delay Start 1 ~ 24 hrs.**
9. **9 Wash Program**
10. Auto soak
11. **Child Lock/ Tub Clean**
12. Memory Backup
13. **Glass Window**
14. **10 Water level selection**
15. **Magic Filter & Lint Filter**
16. Auto Error Detection (Dry Tap, No Drain, Door Open, Imbalance)
17. Buzzer, Auto off

Technical Specification

Wash Capacity

7.0 Kg

Model Number: TBD

Power Supply

230V / 50 Hz AC, Indian Plug

Rated Power Consumption

Wash: 390 watts (for 230V/ 50Hz AC)

Weight

Net 35 kg, Gross 39 kg

Available Color :

Product Dimension (mm)

560 L * 580 W * 935 H



Champagne

Specification & Features

On hold

Location : Gauri

SE2

Features



1. **Steel Tub**
2. **Anti Rust Plastic Body**
3. LED display
4. Three fin Pulsator
5. **10 Water Levels**
6. 1~24 Hrs Reserve
7. **Fuzzy Logic**
8. **10 Washing Programs**
9. Tub Self Clean and Dry
10. Child Lock
11. Memory Back Up
12. **Toughened Glass Window**
13. **Heater**

MODEL NAME : SE2

Technical Specification

Wash Capacity	7 KgKg	Model Number:
Power Supply	230V / 50 Hz AC, Indian Plug	
Rated Power Consumption	Wash: 350 watts (for 230V/ 50Hz AC)	TBD
Weight		
Product Dimension (mm)		

Specification & Features

Location : CBU

Lesli CBU



Under
Proposal

Features

1. Steel Tub
2. Anti Rust Plastic Body
3. 7- Segment display
4. Four fin Pulsator
5. Water Falls
6. 4 Water Levels
7. 1~24 Hrs Reserve
8. Hand Wash function
9. Delay
10. Fuzzy Logic
11. Tub Clean and Air Dry function
12. Child Lock
13. Memory Back Up
14. Toughened Glass Window

MODEL NAME : Lesli CBU

Technical Specification

Wash Capacity	7, 7.5 and 8 kg	Model Number:
Power Supply	230V / 50 Hz AC, Indian Plug	
Rated Power Consumption	Wash: 400 watts (for 230V/ 50Hz AC)	TBD
Weight	Net 36kg, Gross 40 kg	
Product Dimension (mm)	550 L * 570 W * 935 H	

Location : CBU

TBD

Features



Under
Proposal

1. **IMD Panel**
2. **Heater for Hot water selection**
3. **Delay Wash, Fuzzy, Soak, Digital Display**
4. **Diamond drum**
5. **Plastic cabinet**
6. Auto soak
7. **Child Lock/ Tub Clean**
8. Memory Backup
9. **Glass Window**
10. **10 Water level selection**
11. **Magic Filter & Lint Filter**
12. Auto Error Detection (Dry Tap, No Drain, Door Open, Imbalance)
13. Buzzer, Auto off

MODEL NAME : TBD

Technical Specification

Wash Capacity

10 Kg

Model Number: TBD

In-built heater Model

Power Supply

230V / 50 Hz AC, Indian Plug

Product Dimension (mm)

640L * 650 W * 1040 H

Specification & Features

Location : CBU

Arum Plus



MODEL NAME : Arum Plus

Features

1. Stainless Steel Drum
2. LED Display
3. Powder Coated Metal Body
4. Fuzzy Logic Control
5. 180° Door opening
6. 30cm Door opening
7. Spin speed : 800 rpm.
8. 8 Wash Programs
9. Anti Foam sensor
10. 4 Water temp selection - Cold, 40, 60, 90deg C

Technical Specification

Wash Capacity	6.0 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 2100 watts (for 230V/ 50Hz AC)
Weight	Net 54 kg, Gross 58 kg
Product Dimension (mm)	595 L * 530 W * 845 H

Model Number:

Available Color :



GLOSSY WHITE

Specification & Features

Location : CBU

CAREEN ELITE

Features



1. Stainless Steel Drum
2. LED Display
3. Powder Coated Metal Body
4. Fuzzy Logic Control
5. Spin speed : 1000 rpm.
6. 57° Inclined Panel
7. Anti Foam sensor
8. 5 Water temp selection - Cold, 30,40, 60, 90deg C
9. Multiple Spin Speed
10. Slim Front Loading Machine
11. Quick Wash
12. Child Lock
13. Heat Wash
14. Preset

MODEL NAME : Careen Elite

Technical Specification

Wash Capacity	6.5 Kg
Power Supply	230V / 50 Hz AC, Indian Plug
Rated Power Consumption	Wash: 2000 watts (for 230V/ 50Hz AC)
Weight	Net 60 kg, Gross 62 kg
Product Dimension (mm)	596 L * 495 W * 850 H

Model Number: WM VF65C38-WHS

Available Color :



WHITE

PRODUCT SPECIFICATION

Location : CBU

Careen Elite O3

Features



MODEL NAME : Careen Elite O3

1. Stainless Steel Drum
2. LED Display
3. Powder Coated Metal Body
4. Fuzzy Logic Control
5. Spin speed : 1000 rpm.
6. 57° Inclined Panel
7. Anti Foam sensor
8. 5 Water temp selection - Cold, 30,40, 60, 90deg C
9. Multi Spin Speed
10. Smart Inverter Drive
11. Slim Front Loading Machine
12. Child Lock
13. Quick Wash
14. Heat Wash
15. Preset
16. Air Wash

Technical Specification

1. Machine dimension : 596x495x850 (W x D x H) mm
2. Carton dimension : 667x515x910 (W x D x H) mm
3. Rated Power : Wash – 120 W / Spin – 250 W
4. Voltage : 230V / 50Hz
5. Weight: Net 60 kg, Gross 62 kg

Model Number: WM VF65C38-WHS

Available Color :



Champagne




Thank You !!

VID WM PRM







2015






Fully Automatic Front Loading Lineup

CAP.	MODEL	2015	FEATURES	REMARK
7kg	 Careen Elite O3	CBU – Sanyo Champagne	Smart Inverter drive, air wash, LED display, SS drum	CONTINUE
6.5kg	 Careen Elite	CBU – Sanyo White	LED display, SS drum, anti foam sensor, inclined control panel	CONTINUE
6kg	 Arum Plus	CBU – Galanz Glossy White	LED display, SS drum, anti foam sensor, fuzzy logic, 8 wash programs	CONTINUE






Fully Automatic Top Loading Lineup - New

CAP.	MODEL	2015	FEATURES	REMARK
10kg	 New model	CBU  TBD	In-Built Heater, Plastic Cabinet, Diamond drum, IMD Control Panel	New CBU model
7.5kg	 New model	CBU  TBD	UV lamp, Heat drying, Hidden Display	New CBU model
7kg	 New model	CBU  TBD	UV Lamp, heat drying	New CBU model









Fully Automatic Top Loading Lineup - New

CAP.	MODEL	2015	FEATURES	REMARK
7.5kg	 SE2	AUR → TBD	Plastic body, SS drum, in-built heater, glass top, BLDC motor	On Hold
7kg	 SE2	AUR → TBD	Plastic body, SS drum, in-built heater, glass top, BLDC motor	On Hold
6.5kg	 SE2	AUR → TBD	Plastic body, SS drum, in-built heater	On Hold






Fully Automatic Top Loading Lineup

CAP.	MODEL	2015	FEATURES	REMARK
7kg	 Digi Pearl Supreme	AUR Dark Maroon, Glossy White	Hot/cold inlet, SS tub, Backlit LED panel, 9 wash programs, auto soak	CONTINUE , New champagne color scheme and PCM to be introduced
6.5kg	 Digi Pearl	AUR Royal Grey	SS tub, 9 wash programs, auto soak, Digital display, delay start	CONTINUE
	 Digi Rio Plus	 AUR Royal Grey	SS tub, 8 wash programs, auto soak, Digital display, delay start	Discontinue
	 Digi Gracia Plus	AUR Dark Maroon, Royal Grey	SS tub, 9 wash programs, auto soak, Digital display, delay start	CONTINUE





Fully Automatic Top Loading Lineup

CAP.	MODEL	2015	FEATURES	REMARK
6.2kg	 Digi Pearl Dlx	AUR Glossy White 	SS tub, 9 wash programs, twister pulsator	CONTINUE
6kg	 Digi Gracia Prime	 AUR Dark Maroon, Royal Grey 	PP tub, 8 wash programs, reversomatic pulsator, designer body, 8 water level	Discontinue
5.5kg	 Digi Gracia	AUR Dark Maroon, Royal Grey  	PP tub, 8 wash programs, reversomatic pulsator, designer body, 8 water level	CONTINUE, EOL






Semi Automatic Lineup

CAP.	MODEL	2015	FEATURES	REMARK
9kg	 Virat Roczz+	KAS → Royal Blue	4 wash programs, auto soak, magic filter, LED light, tornado air dry, hot/cold	CONTINUE
8.5kg	 Virat Ultima+	KAS → Royal Purple	4 wash programs, auto soak, magic filter, LED light, tornado air dry, hot/cold	CONTINUE, new color to replace Berry Pink
8kg	 Virat Prime	KAS → Dark Maroon	3 wash programs, auto soak, magic filter, LED light, tornado air dry, hot/cold	CONTINUE
	 Virat Neo	→  Virat Elanza	TBD	Discontinue and launch Virat new design







Semi Automatic Lineup

CAP.	MODEL	2015	FEATURES	REMARK
7.6kg	 Virat	KAS → Dark Grey	3 wash programs, auto soak, magic filter, tornado air dry, hot/cold	Color change required
7.5kg	 Zaara Royale	AUR → Ebony Black	4 wash programs, auto soak, magic filter, air dry, hot/cold inlet, designer slim series	CONTINUE
	 Zaara Grande	AUR → Dark Maroon, Maya Blue	3 wash programs, auto soak, magic filter, air dry, hot/cold inlet, designer slim series	DISCONTINUE, and propose New Color
	 Zaara Superior	AUR → Orange, green, red	3 wash programs, magic filter, air dry, hot/cold inlet, 10 min. spin timer, chrome knobs and handle	New model in 3 color SKUs







Semi Automatic Lineup

CAP.	MODEL	2015	FEATURES	REMARK
7.3kg	 Niwa+	AUR Dark Maroon	9 wash programs, auto soak, magic filter, air dry, buzzer	CONTINUE
	 Quanta+	AUR Breeze Blue, Dark Maroon	4 wash programs, auto soak, magic filter, air dry, buzzer	CONTINUE
7.2kg	 Gracia Plus	AUR Breeze Blue, Dark Maroon	3 wash programs, auto soak, magic filter, transparent lids tornado air dry, body graphics	CONTINUE
	 Ocean Plus	KAS Glitzy blue	3 wash programs, auto soak, magic filter, transparent lids	CONTINUE
	 Prisma	KAS Lavender, Dark Maroon	3 wash programs, auto soak, magic filter, air dry, buzzer, castor	CONTINUE









Semi Automatic Lineup

CAP.	MODEL	2015	FEATURES	REMARK
7.2kg	 Flora	 KAS Berry Pink	3 wash programs, auto soak, magic filter, air dry, buzzer, castor	Discontinue
	 Gracia	AUR Dark Maroon	2 wash programs, auto soak, magic filter, buzzer	CONTINUE
	 Gracia Exe	AUR Dark Maroon	2 wash programs, magic filter, castor	CONTINUE
7kg	 Stream	KAS Dark Maroon	3 wash programs, agitator pulsator, air dry, buzzer	CONTINUE
	 Ivy	KAS Magic Blue	3 wash programs, roller coaster pulsator, buzzer, air dry	CONTINUE

Semi Automatic Lineup

CAP.	MODEL	2015	FEATURES	REMARK
7kg	 Swan Vijay	AUR Dark Maroon	2 wash programs, multi pulsator, magic filter, castor	CONTINUE
6.8kg	 Marina	 KAS Glossy White	3 wash programs, pulgitor, lint filter, castor	Discontinue
6.5kg		StyloWash+ AUR Dark Maroon	2 wash programs, magic filter, air dry, buzzer, designer body, auto-soak	Feb'15
		StyloWash	2 wash programs, magic filter, air dry, buzzer, designer body	
	 Omega	 ODM - Dixon Dark Maroon	3 wash programs, pulgitor, lint filter, castor	Discontinue after StyloWash

Semi Automatic Lineup

CAP.	MODEL	2015	FEATURES	REMARK
6kg	 Magna	 CBU – Ningbo South Berry Pink	3 wash programs, quadra pulsator, castor, soak, buzzer	Discontinue
	 Storm Prime	GRAN  Dark Maroon, Dark Grey	3 wash programs, multi pulsator, lint filter, castor, soak, chrome knob	Discontinue
	 Typhoon Plus	GRAN  Dark Maroon	3 wash programs, multi pulsator, lint filter, castor	Discontinue
	 Storm	GRAN  Dark Grey	3 wash programs, multi pulsator, lint filter	CONTINUE

Thank you