Washing Machine Specification

Product Road Map 2015
Washing Machine Nomenclature

WM KS6851 DM-FAU

- WASHING MACHINE
- KELVINATOR
- Capacity 6.8Kg
- SEMI AUTOMATIC
- Looks: Series
- Color: Dark Maroon
- Factory
- Aurangabad
Washing Machine Nomenclature

MAKER
V-VIDEOCON
K-KELVINATOR
S-SANSUI
E-ELECTROLUX

Type
F- Front Loading
T- Top Loading
S- Semi Automatic

Capacity
60: 6.0kg
65: 6.5kg
75: 7.5kg

SPACE
WASHING MACHINE

1  2  3  4  5  6  7  8  9  10  11
W  M  K  S  6  0  1  1  G  L

A11 Strom  N12 Ocean Plus  C16 Digi Nyra
A12 Storm Prime  N13 Ocean EcoWow  C17 Digi Nyra Plus
A13 Storm Plus  P11 Virat Prime  C18 Digi Marine
B11 Typhoon Plus  P12 Virat Plus  C19 BREAM PLUS
B12 Typhoon Prime  P13 Virat  C21 Digi Ocean
E11 Rio  Q11 Pebble  C22 DIGI NEMO
E12 Rio Eco Wow  Q12 Pebble Plus  C23 DIGI DOLPHIN
F11 Swan  M11 Arena Plus  C24 OLIVE
G11 Drizzle  M12 Arena  C25 OLIVE PLUS
H11 Gracia  A11 Digi Storm  C26 OLIVE PRIME
J11 Niwa  A12 Digi Storm Plus  C27 Cirio
K11 Smarty  B11 Digi Storm Prime  C28 Nyra
K12 Smarty Plus  C11 ARUM  C29 Nyra Plus
L11 Stream  C12 ARION  C31 ROSA
L12 Nova  C13 ARION PLUS  C32 ROSA PLUS
L13 Nova Plus  C14 DIGI LIVRA  C11 NYLE
N11 Ocean  C15 DIGI LIVRA PLUS  C12 DOLLY
FEATURES

- 3 Wash program w/o Soak
- Multi Pulsator
- Anti Rust Body
- Deco Knob
- 2 Wash Tub Scrubber
- Collar Scrubber
- Lint Filter
- Centre fall Spin Shower Rinsing
- 5 Water Level Indicator (Including Overflow)

TECHNICAL SPECIFICATIONS

- Power supply: 230V/50Hz AC
- Rated power consumption: Wash/Spin 340W/180W
- Weight: Net 22.5Kg/Gross 26.5Kg
- Product dimensions: 750x435x890 (L x W x H) mm
Vian Ace (WM KS60VAGL-DNB)

- Rust free plastic body
- Transparent window
- Normal Pulsator
- 2 Wash Programs
- Chrome deco knob
- Castor
- Lint Filter
- Spin Shower Rinsing
- 3 Water Level Indicator

FEATURES

TECHNICAL SPECIFICATIONS

- Power supply: 230V/50Hz AC
- Rated power consumption: Wash/Spin 350W/160W
- Weight: Net 21Kg/Gross 24Kg
- Product dimensions: 760x445x900 (L x W x H) mm

Mfg- ODM

Kelvinator
THE COOLEST ONE
### FEATURES
- Wash Capacity: 6.5kg
- Spin Capacity: 5.0kg
- Double layer plastic body
- Two Wash Programs
- Auto Soak (25min)
- Normal Pulsator
- Double Water Inlet
- Transparent lids
- Buzzer
- Net Filter
- Castor
- Chrome Knob
- Spin shower rinsing
- 3 water level indicator

### TECHNICAL SPECIFICATIONS
- **Power supply**: 230V/50Hz AC
- **Rated power consumption**: Wash/Spin 360W/240W
- **Weight**: Net 23.5Kg/Gross 26Kg
- **Product dimensions**: 785 L * 445 W * 930 H
Mystique + (WM KS6551DM-CNS)

**FEATURES**
- Wash Capacity : 6.5kg
- Spin Capacity : 4.0kg
- 3 Wash Programs
- Auto Soak
- Quadra Pulsator
- Anti Rust Plastic Body
- Transparent Lids
- Buzzer
- Lint Filter
- Easy Drainer
- Air Dry

**TECHNICAL SPECIFICATIONS**
- Power supply : 230V/50Hz AC
- Rated power consumption : Wash/Spin 300W/145W
- Weight : Net 22Kg/Gross 25Kg
- Product dimensions : 780 L * 420 W * 890 H
### Features
- 2 Wash Programs
- Auto Soak
- Reversomatic Pulsator
- Rust free body
- See Thru Window
- Buzzer
- Collar Scrubber
- Magic Filter
- Centre fall Spin Shower Rinsing
- Castor
- 5 Water Level Indicator (Including Overflow)

### TECHNICAL SPECIFICATIONS

<table>
<thead>
<tr>
<th>Specification</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Power supply</td>
<td>230V/ 50 Hz AC</td>
</tr>
<tr>
<td>Rated power</td>
<td>Wash/Spin : 350W/180W</td>
</tr>
<tr>
<td>Weight</td>
<td>Net 23Kg/Gross 28.5 Kg</td>
</tr>
<tr>
<td>Product dimensions</td>
<td>790 L * 480 W * 975 H</td>
</tr>
</tbody>
</table>
Galaxy Neo (WM KS7217DP-FKA)

**FEATURES**

- 3 Wash Programs
- Auto Soak
- 10min. Spin timer
- Roller Coaster Pulsator
- Anti Rust Body with Anti Bacteria Technology
- Transparent Window
- Buzzer
- Magic Filter
- Collar Scrubber
- Centre fall Spin Shower Rinsing
- Castor
- 4 Water Level Indicator
- Chrome Knob
- Opaque Panel Deco

**TECHNICAL SPECIFICATIONS**

- Power supply 230V/50Hz AC
- Rated power consumption Wash/Spin 350W/180W
- Weight Net 23Kg/Gross 28.5Kg
- Product dimensions 780x480x960 (L x W x H) mm

Mfg- KAS

EOL
Features

- 2 Wash Programs
- Auto Soak
- Multie Pulsator
- Rust free body
- See Thru Window
- Buzzer
- Collar Scrubber
- Magic Filter
- Centre fall Spin Shower Rinsing
- Castor
- 5 Water Level Indicator (Including Overflow)

TECHNICAL SPECIFICATIONS

- Power supply: 230V/ 50 Hz AC
- Rated power: Wash/Spin : 350W/180W
- Weight: Net 23Kg/Gross 28.5 Kg
- Product dimensions: 790 L * 480 W * 975 H

Proposed: Increase wash Program to 3
Majestic (WM KS7315DM-FKA)

- FEATURES
  - 4 Wash Programs
  - Auto Soak
  - 10min. Spin timer
  - Roller Coaster Pulsator
  - Anti Rust Body with Anti Bacteria Technology
  - Detergent Trey
  - Buzzer
  - Magic Filter
  - Collar Scrubber
  - Centre fall Spin Shower Rinsing
  - Castor
  - 4 Water Level Indicator
  - Deco Knob

- TECHNICAL SPECIFICATIONS
  - Power supply: 230V/50Hz AC
  - Rated power consumption: Wash/Spin 350W/180W
  - Weight: Net 23Kg/Gross 28.5Kg
  - Product dimensions: 780x480x960 (L x W x H) mm
Samrat Plus (WM KS7814GL-CNS)

- **FEATURES**
  - 3 Wash Programs
  - Auto Soak
  - Quadra Pulsator
  - Transparent Lid
  - Anti Rust Plastic Body
  - 8 Water fall
  - Buzzer
  - Lint Filter
  - Castor
  - 3 Water Level Indicator
  - Chrome Knob
  - Spin shower rinsing
  - Dual Layer Plastic Body

- **TECHNICAL SPECIFICATIONS**
  - Power supply: 230V/50Hz AC
  - Rated power consumption: Wash/Spin 450W/145W
  - Weight: Net 26Kg/Gross 30 Kg
  - Product dimensions: 825 x 485 x 970 (L x W x H) mm

7.8 kg
Mfg- CBU
FEATURES

1. Wash Program W/O Auto soak
2. Magic Filter
3. Tornado Air Dry
4. HOT and COLD water inlet
5. 2 Cascades
6. Wash and Spin Water Selector
7. Opaque Wash and Spin window
8. Buzzer
9. Collar Scrubber
10. Central Spin Shower Rinsing
11. Bleach Inlet
12. Scooper Pulsator
13. Chrome Insert Knob

TECHNICAL SPECIFICATIONS

- Power supply: 230V/50Hz AC
- Rated power consumption: Wash/Spin 350W/180W
- Weight: Net 27.5 Kg/Gross 33 Kg
- Product dimensions: 830 * 505 * 1040 (L x W x H) mm

VDD (Proposed)
FEATURES

- Fuzzy Logic
- Steel Tub
- Digital Display
- Delay Start 1 ~ 24 hrs.
- Auto soak
- 10 Wash Program
- 5 Level Water Selection
- Child Lock, Memory Backup
- Twister Pulsator
- Casters
- Magic filter
- Auto Error Detection (Dry Tap, No Drain, Door Open, Imbalance) Buzzer, Auto off

TECHNICAL SPECIFICATIONS

- Machine Size 547mm X 563mm X 918 mm

TBD

OMD/CBU

6.2kg

CBU

Proposed
WM KT6521PF-FAU (Spark Plus)

- Fuzzy Logic
- Steel Tub
- Digital Display
- Delay Start 1 ~ 24 hrs.
- Auto soak
- 8 Wash Program
- 8 Level Water Selection
- Child Lock, Memory Backup
- Twister Pulsator
- 2 Cascade
- Magic filter
- Auto Error Detection (Dry Tap, No Drain, Door Open, Imbalance)
  - Buzzer, Auto off

6.5kg  
Mfg- AUR

TECHNICAL SPECIFICATIONS

- Power supply 230V/50Hz AC
- Rated power consumption Wash 390W
- Weight Net 35Kg/Gross 39Kg
- Product dimensions 550x540x910 (L x W x H) mm
New Launched

WM KT6521DM-FAU (Spark Plus)

- Fuzzy Logic
- Steel Tub
- Digital Display
- Delay Start 1 ~ 24 hrs.
- Auto soak
- 8 Wash Program
- 8 Level Water Selection
- Child Lock, Memory Backup
- Twister Pulsator
- 2 Cascade
- Magic filter
- Auto Error Detection (Dry Tap, No Drain, Door Open, Imbalance)
  - Buzzer, Auto off

TECHNICAL SPECIFICATIONS

- Power supply: 230V/50Hz AC
- Rated power consumption:
  - Wash: 390W
- Weight: Net 35Kg/Gross 39Kg
- Product dimensions: 550x540x910 (L x W x H) mm
FEATURES

- 2 variants required
- 1000 rpm motor
- White/Silver color
- 8-10 Wash Program
- Normal/Chrome on door
- Wide temp Selection

TECHNICAL SPECIFICATIONS

- TBD
Thank You!
Washing Machine

PRM 2015
# Fully Automatic Front Loading Lineup

<table>
<thead>
<tr>
<th>CAP.</th>
<th>MODEL</th>
<th>2015</th>
<th>FEATURES</th>
<th>REMARK</th>
</tr>
</thead>
<tbody>
<tr>
<td>6kg</td>
<td><img src="image1.png" alt="Image" /></td>
<td><a href="#">CBU</a></td>
<td>Basic features, 800 RPM motor, white color, 5 wash programs, temp. selection</td>
<td>TBD</td>
</tr>
<tr>
<td></td>
<td><img src="image2.png" alt="Image" /></td>
<td><a href="#">CBU</a></td>
<td>Better features, 1000 RPM motor, silver color, 8-10 wash programs, chrome on door, wide temp. selection</td>
<td>TBD</td>
</tr>
</tbody>
</table>
## Fully Automatic Top Loading Lineup

<table>
<thead>
<tr>
<th>CAP.</th>
<th>MODEL</th>
<th>2015</th>
<th>FEATURES</th>
<th>REMARK</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.5kg</td>
<td>KT6521</td>
<td>AUR</td>
<td>SS tub, fuzzy logic, Digital display, delay start, 8 wash programs, fuzzy logic</td>
<td>Migrate to New Blue color</td>
</tr>
<tr>
<td>6.2kg</td>
<td>New model</td>
<td>ODM/CBU, TBD</td>
<td>SS tub, plastic body, basic PCB</td>
<td>Two color variants</td>
</tr>
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# Semi Automatic Lineup

<table>
<thead>
<tr>
<th>CAP.</th>
<th>MODEL</th>
<th>2015</th>
<th>FEATURES</th>
<th>REMARK</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.5kg</td>
<td>VDD</td>
<td>AUR</td>
<td>3 wash programs, agitator pulsator, soak, Hot/Cold inlet</td>
<td>TBD</td>
</tr>
<tr>
<td>8kg</td>
<td>Samrat Plus</td>
<td>CBU</td>
<td>3 wash programs, quadra pulsator, 8 waterfall, auto soak</td>
<td>Berry Pink</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Light Grey</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7.3kg</td>
<td>Majestic</td>
<td>KAS</td>
<td>4 wash programs, auto soak, deco knob, detergent tray, 10 min. spin timer</td>
<td>Continue</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dark Maroon</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7.2kg</td>
<td>KS7253</td>
<td>AUR</td>
<td>2 wash programs, auto soak, multi pulsator, magic filter</td>
<td>Increase wash programs to 3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dark Maroon</td>
<td></td>
<td></td>
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# Semi Automatic Lineup

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<th>REMARK</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.2kg</td>
<td>Galaxy Neo</td>
<td>KAS Dark Pink</td>
<td>3 wash programs, 10 min. spin timer, auto soak, chrome knob</td>
<td>Discontinue</td>
</tr>
<tr>
<td>7kg</td>
<td>KS7052</td>
<td>AUR Dark Maroon</td>
<td>2 wash programs, auto soak, reversomatic pulsator, magic filter</td>
<td>Continue</td>
</tr>
<tr>
<td>6.5kg</td>
<td>Mystique+</td>
<td>CBU Dark Maroon</td>
<td>3 wash programs, quadra pulsator, buzzer, lint filter, air dry, castor, soak</td>
<td>Continue</td>
</tr>
<tr>
<td>6kg</td>
<td>Vian Ace</td>
<td>ÖDM Light Grey</td>
<td>2 wash programs, castor, spin shower rinsing, chrome deco knob</td>
<td>Discontinue</td>
</tr>
<tr>
<td></td>
<td>KS6011</td>
<td>Gran Dark Maroon, Lavender</td>
<td>3 wash programs, castor, spin shower rinsing, chrome knob, Multi pulsator</td>
<td>Continue</td>
</tr>
</tbody>
</table>
Thank You