

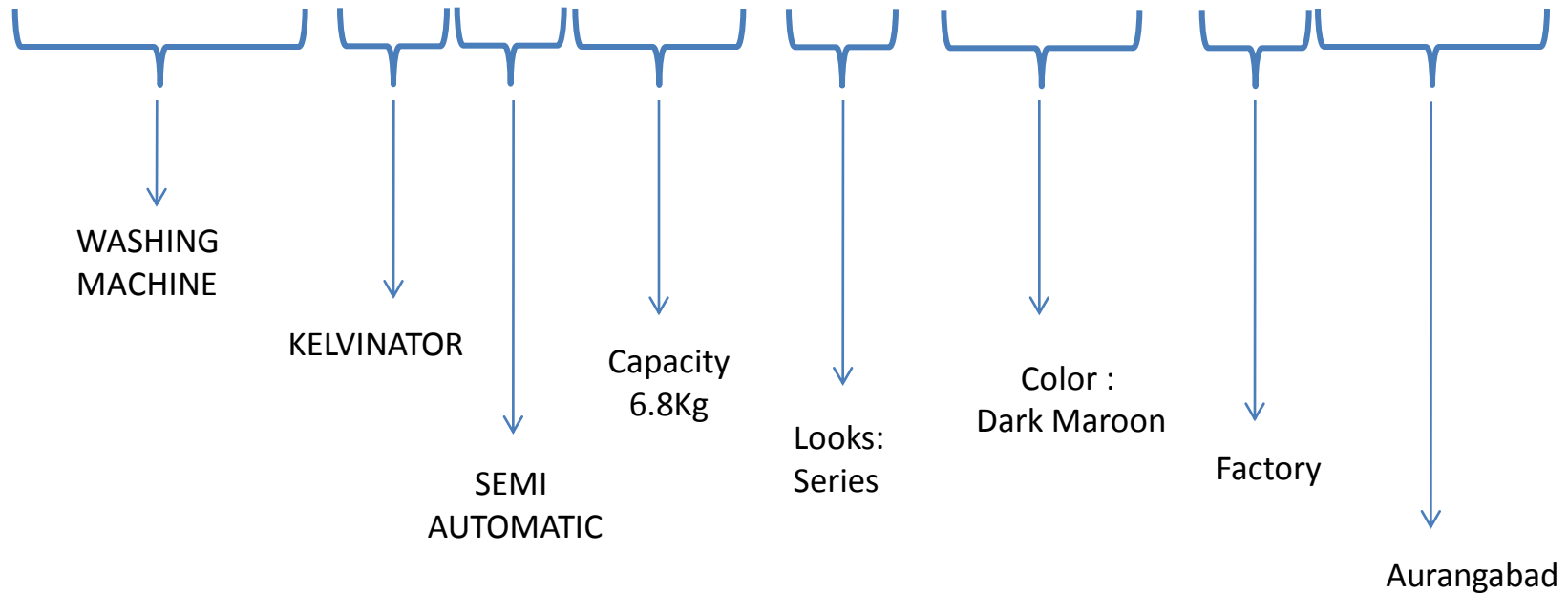
Washing Machine Specification

Product Road Map 2015

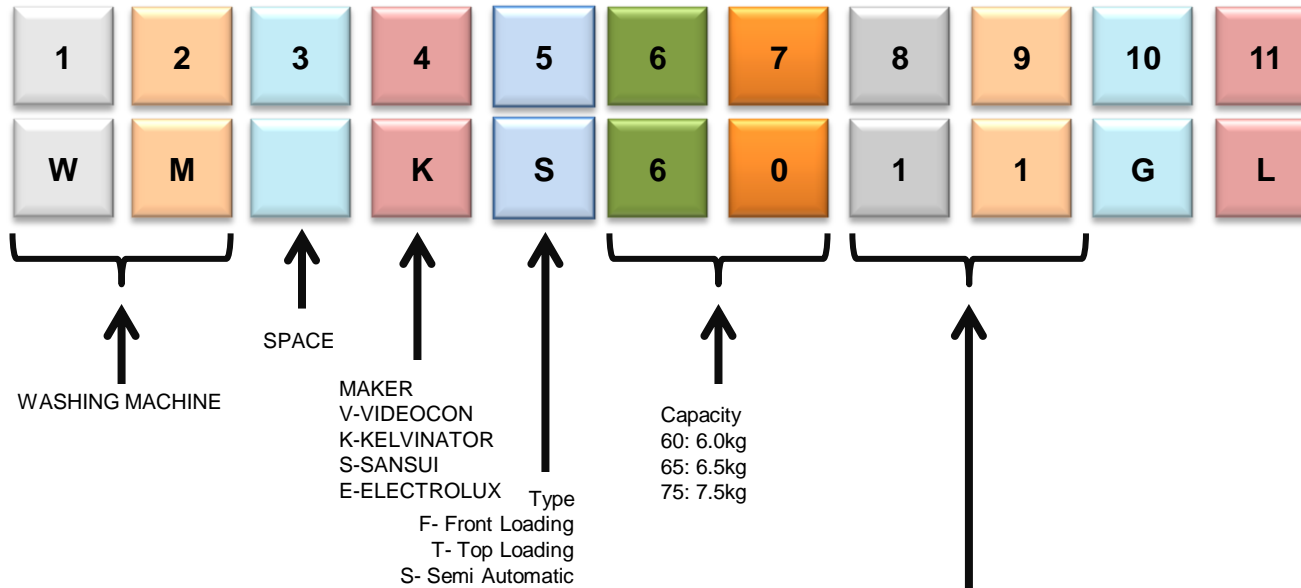


Washing Machine Nomenclature

WM KS6851 DM-FAU



Washing Machine Nomenclature



A11	Strom	N12	Ocean Plus	C16	Digi Nyra
A12	Storm Prime	N13	Ocean EcoWow	C17	Digi Nyra Plus
A13	Storm Plus	P11	Virat Prime	C18	Digi Marine
B11	Typhoon Plus	P12	Virat Plus	C19	BREAM PLUS
B12	Typhoon Prime	P13	Virat	C21	Digi Ocean
E11	Rio	Q11	Pebble	C22	DIGI NEMO
E12	Rio Eco Wow	Q12	Pebble Plus	C23	DIGI DOLPHIN
F11	Swan	M11	Arena Plus	C24	OLIVE
G11	Drizzle	M12	Arena	C25	OLIVE PLUS
H11	Gracia	A11	Digi Storm	C26	OLIVE PRIME
J11	Niwa	A12	Digi Storm Plus	C27	Cirio
K11	Smarty	B11	Digi Storm Prime	C28	Nyra
K12	Smarty Plus	C11	ARUM	C29	Nyra Plus
L11	Stream	C12	ARION	C31	ROSA
L12	Nova	C13	ARION PLUS	C32	ROSA PLUS
L13	Nova Plus	C14	DIGI LIVRA	D11	NYLE
N11	Ocean	C15	DIGI LIVRA PLUS	D12	DOLLY

WM KS6011DM-FBU**Color: Dark Maroon****Multi-wash Program****Centre Fall Spin Shower****❑ FEATURES**

- ❖ **3 Wash program w/o Soak**
- ❖ **Multi Pulsator**
- ❖ **Anti Rust Body**
- ❖ **Deco Knob**
- ❖ **2 Wash Tub Scrubber**
- ❖ **Collar Scrubber**
- ❖ **Lint Filter**
- ❖ **Centre fall Spin Shower Rinsing**
- ❖ **5 Water Level Indicator (Including Overflow)**

6.0kg**Mfg- Gran****❑ TECHNICAL SPECIFICATIONS**

- ❖ **Power supply** **230V/50Hz AC**
- ❖ **Rated power consumption** **Wash/Spin 340W/180W**
- ❖ **Weight** **Net 22.5Kg/Gross 26.5Kg**
- ❖ **Product dimensions** **750x435x890 (L x W x H) mm**



EOL



Vian Ace (WM KS60VAGL-DNB)

❑ FEATURES

- ❖ Rust free plastic body
- ❖ Transparent window
- ❖ Normal Pulsator
- ❖ 2 Wash Programs
- ❖ Chrome deco knob
- ❖ Castor
- ❖ Lint Filter
- ❖ Spin Shower Rinsing
- ❖ 3 Water Level Indicator

6.0kg

Mfg- ODM

❑ TECHNICAL SPECIFICATIONS

- ❖ Power supply **230V/50Hz AC**
- ❖ Rated power consumption **Wash/Spin 350W/160W**
- ❖ Weight **Net 21Kg/Gross 24Kg**
- ❖ Product dimensions **760x445x900 (L x W x H) mm**



Centre Roll Spin Shower



Castor



Multi Water Level Indicator



EOL

Vian Neo (WM KS6551DM-CNS)



6.5kg

Mfg- ODM

❑ FEATURES

- ❖ Wash Capacity : 6.5kg
- ❖ Spin Capacity : 5.0kg
- ❖ Double layer plastic body
- ❖ Two Wash Programs
- ❖ Auto Soak (25min)
- ❖ Normal Pulsator
- ❖ Double Water Inlet
- ❖ Transparent lids
- ❖ Buzzer
- ❖ Net Filter
- ❖ Castor
- ❖ Chrome Knob
- ❖ Spin shower rinsing
- ❖ 3 water level indicator

❑ TECHNICAL SPECIFICATIONS

- ❖ Power supply **230V/50Hz AC**
- ❖ Rated power consumption **Wash/Spin 360W/240W**
- ❖ Weight **Net 23.5Kg/Gross 26Kg**
- ❖ Product dimensions **785 L * 445 W * 930 H**



Centre Roll Spin Shower



Castor



Multi Water Level Indicator

Mystique + (WM KS6551DM-CNS)



6.5kg

Mfg- CBU

❑ FEATURES

- ❖ Wash Capacity : 6.5kg
- ❖ Spin Capacity : 4.0kg
- ❖ 3 Wash Programs
- ❖ Auto Soak
- ❖ Quadra Pulsator
- ❖ Anti Rust Plastic Body
- ❖ Transparent Lids
- ❖ Buzzer
- ❖ Lint Filter
- ❖ Easy Drainer
- ❖ Air Dry



Centre Roll Spin Shower



Caster



Multi Water Level Indicator

❑ TECHNICAL SPECIFICATIONS

- ❖ Power supply **230V/50Hz AC**
- ❖ Rated power consumption **Wash/Spin 300W/145W**
- ❖ Weight **Net 22Kg/Gross 25Kg**
- ❖ Product dimensions **780 L * 420 W * 890 H**

WM KS7052DM-FAU



Features

- 2 Wash Programs
- Auto Soak
- Reversomatic Pulsator
- Rust free body
- See Thru Window
- Buzzer
- Collar Scrubber
- Magic Filter
- Centre fall Spin Shower Rinsing
- Castor
- 5 Water Level Indicator (Including Overflow)

7.0kg

Mfg- AUR

TECHNICAL SPECIFICATIONS

Power supply	230V/ 50 Hz AC
Rated power	Wash/Spin : 350W/180W
Weight	Net 23Kg/Gross 28.5 Kg
Product dimensions	790 L * 480 W * 975 H



Centre Fall Spin Shower

Castor

Buzzer

 **EOL**



Galaxy Neo (WM KS7217DP-FKA)

7.2 kg

Mfg- KAS

FEATURES

- ❖ 3 Wash Programs
- ❖ Auto Soak
- ❖ 10min. Spin timer
- ❖ Roller Coaster Pulsator
- ❖ Anti Rust Body with Anti Bacteria Technology
- ❖ Transparent Window
- ❖ Buzzer
- ❖ Magic Filter
- ❖ Collar Scrubber
- ❖ Centre fall Spin Shower Rinsing
- ❖ Castor
- ❖ 4 Water Level Indicator
- ❖ Chrome Knob
- ❖ Opaque Panel Deco



Centre Fall Spin Shower



Multi Wash Program



Castor



Multi Water Level Indicator



Buzzer

TECHNICAL SPECIFICATIONS

- ❖ Power supply **230V/50Hz AC**
- ❖ Rated power consumption **Wash/Spin 350W/180W**
- ❖ Weight **Net 23Kg/Gross 28.5Kg**
- ❖ Product dimensions **780x480x960 (L x W x H) mm**

WM KS7253DM-FAU



Proposed: Increase wash Program to 3



Castor



Buzzer



Centre Fall Spin Shower

7.2 kg

Mfg- AUR

Features

- 2 Wash Programs
- Auto Soak
- Multie Pulsator
- Rust free body
- See Thru Window
- Buzzer
- Collar Scrubber
- Magic Filter
- Centre fall Spin Shower Rinsing
- Castor
- 5 Water Level Indicator (Including Overflow)

TECHNICAL SPECIFICATIONS

Power supply	230V/ 50 Hz AC
Rated power	Wash/Spin : 350W/180W
Weight	Net 23Kg/Gross 28.5 Kg
Product dimensions	790 L * 480 W * 975 H

Majestic (WM KS7315DM-FKA)

FEATURES

- ❖ 4 Wash Programs
- ❖ Auto Soak
- ❖ 10min. Spin timer
- ❖ Roller Coaster Pulsator
- ❖ Anti Rust Body with Anti Bacteria Technology
- ❖ Detergent Tray
- ❖ Buzzer
- ❖ Magic Filter
- ❖ Collar Scrubber
- ❖ Centre fall Spin Shower Rinsing
- ❖ Castor
- ❖ 4 Water Level Indicator
- ❖ Deco Knob

7.3 kg

Mfg- KAS

TECHNICAL SPECIFICATIONS

- ❖ Power supply **230V/50Hz AC**
- ❖ Rated power consumption **Wash/Spin 350W/180W**
- ❖ Weight **Net 23Kg/Gross 28.5Kg**
- ❖ Product dimensions **780x480x960 (L x W x H) mm**



Centre Fall Spin Shower



Multi Wash Program



Castor



Multi Water Level Indicator



Buzzer

Samrat Plus (WM KS7814GL-CNS)



FEATURES

- ❖ 3 Wash Programs
- ❖ Auto Soak
- ❖ Quadra Pulsator
- ❖ Transparent Lid
- ❖ Anti Rust Plastic Body
- ❖ 8 Water fall
- ❖ Buzzer
- ❖ Lint Filter
- ❖ Castor
- ❖ 3 Water Level Indicator
- ❖ Chrome Knob
- ❖ Spin shower rinsing
- ❖ Dual Layer Plastic Body

7.8 kg

Mfg- CBU

TECHNICAL SPECIFICATIONS

- ❖ Power supply **230V/50Hz AC**
- ❖ Rated power consumption **Wash/Spin 450W/145W**
- ❖ Weight **Net 26Kg/Gross 30 Kg**
- ❖ Product dimensions **825 x 485 x 970 (L x W x H) mm**

VDD (Proposed)

☐ FEATURES

1. Wash Program W/O Auto soak
2. Magic Filter
3. Tornado Air Dry
4. HOT and COLD water inlet
5. 2 Cascades
6. Wash and Spin Water Selector
7. Opaque Wash and Spin window
8. Buzzer
9. Collar Scrubber
10. Central Spin Shower Rinsing
11. Bleach Inlet
12. Scooper Pulsator
13. Chrome Insert Knob

8.0 kg

Mfg- AUR



Centre Spin Shower



Multi Wash Program



Classic



Multi Water Level Indicator



Buzzer

☐ TECHNICAL SPECIFICATIONS

- ❖ Power supply **230V/50Hz AC**
- ❖ Rated power consumption **Wash/Spin 350W/180W**
- ❖ Weight **Net 27.5 Kg/Gross 33 Kg**
- ❖ Product dimensions **830 * 505 * 1040 (L x W x H) mm**

TBD

ODM/CBU



Proposed

FEATURES

- ❖ Fuzzy Logic
- ❖ Steel Tub
- ❖ Digital Display
- ❖ Delay Start 1 ~ 24 hrs.
- ❖ Auto soak
- ❖ 10 Wash Program
- ❖ 5 Level Water Selection
- ❖ Child Lock, Memory Backup
- ❖ Twister Pulsator
- ❖ Casters
- ❖ Magic filter
- ❖ Auto Error Detection (Dry Tap, No Drain, Door Open, Imbalance)
Buzzer, Auto off

6.2kg

CBU

TECHNICAL SPECIFICATIONS

- TBD
- Machine Size 547mm X 563mm X 918 mm

 **EOL**

WM KT6521PF-FAU (Spark Plus)



6.5kg

Mfg- AUR

FEATURES

- ❖ Fuzzy Logic
- ❖ Steel Tub
- ❖ Digital Display
- ❖ Delay Start 1 ~ 24 hrs.
- ❖ Auto soak
- ❖ 8 Wash Program
- ❖ 8 Level Water Selection
- ❖ Child Lock, Memory Backup
- ❖ Twister Pulsator
- ❖ 2 Cascade
- ❖ Magic filter
- ❖ Auto Error Detection (Dry Tap, No Drain, Door Open, Imbalance)
Buzzer, Auto off



MULTIPLE WATER
LEVEL SELECTION



Buzzer



Memory Backup



Auto Balancing



Fuzzy Logic

TECHNICAL SPECIFICATIONS

- ❖ Power supply 230V/50Hz AC
- ❖ Rated power consumption Wash 390W
- ❖ Weight Net 35Kg/Gross 39Kg
- ❖ Product dimensions 550x540x910 (L x W x H) mm

New Launched

WM KT6521DM-FAU (Spark Plus)



Migrate to New Blue color



MULTIPLE WATER
LEVEL SELECTION



Buzzer



Memory Backup



Auto Balancing



Fuzzy Logic

❑ FEATURES

- ❖ Fuzzy Logic
- ❖ Steel Tub
- ❖ Digital Display
- ❖ Delay Start 1 ~ 24 hrs.
- ❖ Auto soak
- ❖ 8 Wash Program
- ❖ 8 Level Water Selection
- ❖ Child Lock, Memory Backup
- ❖ Twister Pulsator
- ❖ 2 Cascade
- ❖ Magic filter
- ❖ Auto Error Detection (Dry Tap, No Drain, Door Open, Imbalance) Buzzer, Auto off

6.5kg

Mfg- AUR

❑ TECHNICAL SPECIFICATIONS

- ❖ Power supply 230V/50Hz AC
- ❖ Rated power consumption Wash 390W
- ❖ Weight Net 35Kg/Gross 39Kg
- ❖ Product dimensions 550x540x910 (L x W x H) mm

TBD

ODM/CBU



Not Final

FEATURES

2 variants required

1000 rpm motor

White/Silver color

8-10 Wash Program

Normal/Chrome on door

Wide temp Selection

6.0kg

CBU

TECHNICAL SPECIFICATIONS

TBD





Thank You !

Washing Machine



PRM 2015







Fully Automatic Front Loading Lineup

CAP.	MODEL	2015	FEATURES	REMARK
6kg	 New model	CBU 	Basic features, 800 RPM motor, white color, 5 wash programs, temp. selection	TBD
	 New model	CBU 	Better features, 1000 RPM motor, silver color, 8-10 wash programs, chrome on door, wide temp. selection	TBD








Fully Automatic Top Loading Lineup

CAP.	MODEL	2015	FEATURES	REMARK
6.5kg	 KT6521	AUR Dark Maroon	SS tub, fuzzy logic, Digital display, delay start, 8 wash programs, fuzzy logic	Migrate to New Blue color
6.2kg	 New model	ODM/CBU TBD	SS tub, plastic body, basic PCB	Two color variants

Semi Automatic Lineup

CAP.	MODEL	2015	FEATURES	REMARK
8.5kg	 VDD	AUR	3 wash programs, agitator pulsator, soak, Hot/Cold inlet	TBD
8kg	 Samrat Plus	CBU Light Grey	3 wash programs, quadra pulsator, 8 waterfall, auto soak	Berry Pink
7.3kg	 Majestic	KAS Dark Maroon	4 wash programs, auto soak, deco knob, detergent tray, 10 min. spin timer	Continue
7.2kg	 KS7253	AUR Dark Maroon	2 wash programs, auto soak, multi pulsator, magic filter	Increase wash programs to 3

Semi Automatic Lineup

CAP.	MODEL	2015	FEATURES	REMARK
7.2kg	 Galaxy Neo	KAS →  Dark Pink	3 wash programs, 10 min. spin timer, auto soak, chrome knob	Discontinue
7kg	 KS7052	AUR → Dark Maroon	2 wash programs, auto soak, reversomatic pulsator, magic filter	Continue
6.5kg	 Mystique+	CBU → Dark Maroon	3 wash programs, quadra pulsator, buzzer, lint filter, air dry, castor, soak	Continue
6kg	 Vian Ace	ODM →  Light Grey	2 wash programs, castor, spin shower rinsing, chrome deco knob	Discontinue
	 KS6011	Gran → Dark Maroon, Lavender	3 wash programs, castor, spin shower rinsing, chrome knob, Multi pulsator	Continue

Thank You